

### ABSTRACT

A toy comprising a mobile device and a plurality of islands, which can be arranged on a surface (e.g., the floor). During play, the mobile device can be selectively moved to a location within a predetermined proximity of each of the islands. An identification tag is associated with each island and contains information to identify the associated island and distinguish it from the other islands. A reader reads the identification tag when the mobile device is placed in the predetermined proximity of the island, and a different output is generated for each island.